

**REMARKS**

The application has been reviewed in light of the Office Action mailed on June 1, 2004. Claims 1, 11 and 18 have been amended without adding new matter. Claims 1-20 are pending in the application.

Claims 1-2, 4, 10, 11, 13, 17, 18 and 20 stand rejected under 35 U.S.C. 102 as being anticipated by Farros. Claims 3, 5-7, 9, 14 and 16 stand rejected under 35 U.S.C. 103 as being unpatentable over Farros in view of Stechmann. Claims 8, 12 and 19 stand rejected under 35 U.S.C. 103 as being unpatentable over Farros in view of Egashira. And, claim 15 stands rejected under 35 U.S.C. 103 as being unpatentable over Farros.

Applicants wish to thank Examiner Brinich for the courtesy extended during the telephonic interview conducted on July 15, 2004. During the interview, Applicants' representative and Examiner Brinich discussed the differences between the invention and the Farros reference. Examiner Brinich suggested amending the independent claims, claims 1, 11 and 18, in a way that would overcome the rejection under the Farros reference and would not raise new issues of patentability.

Claims 1, 11 and 18 have been so amended. Amended claims 1, 11 and 18 now recite "information previously printed" on cards, which is neither taught nor suggested by Farros. Thus, independent claims 1, 11 and 18 are considered to be in condition for allowance. Dependent claims 2-10, 12-17, 19 and 20 should be allowed together with their base claims.

In addition, as discussed with Examiner Brinich on August 30, 2004, Applicants have made a minor amendment to claim 18 so that the last step of the method recites a "name card," rather than a "business card," to correspond to the remainder of the claim.

In view of the above, each of the presently pending claims in this application is believed to be in immediate condition for allowance. Accordingly, the Examiner is respectfully requested to pass this application to issue.

Dated: September 1, 2004

Respectfully submitted,

By 

Thomas J. D'Amico

Registration No.: 28,371

Peter A. Veytsman

Registration No.: 45,920

DICKSTEIN SHAPIRO MORIN &  
OSHINSKY LLP

2101 L Street NW

Washington, DC 20037-1526

(202) 785-9700

Attorneys for Applicant